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**The OneTouch Verio Reflect™ Blood Glucose Monitoring System (BGMS) with Blood Sugar Mentor™ Messages  
Coming Soon to Canada**

*New interactive meter delivers real-time, personalized guidance and encouragement and, when paired with the OneTouch Reveal® mobile app<sup>1</sup>, provides even more insight to help manage diabetes*

**BURNABY, British Columbia April 16, 2019** – LifeScan Inc., a world leader in blood glucose monitoring, today announced the new OneTouch Verio Reflect™ system received Health Canada’s authorization for sale and will be available in stores beginning mid-May 2019. The only blood glucose monitoring system with the new Blood Sugar Mentor™ messages, this new device analyzes and informs patients of blood glucose trends and potential causes and provides them with personalized guidance that could help them understand what causes their hypo or hyperglycemia.

The OneTouch Verio Reflect™ meter also features the ColourSure® Dynamic Range Indicator (ColourSure® PLUS) that is an expansion of ColourSure® technology from the OneTouch® brand. ColourSure® PLUS technology can help patients understand when a glucose result is near high or low, so that they can make adjustments before going out of range. The OneTouch Verio Reflect™ meter with built-in Bluetooth® Smart<sup>i</sup> Technology also syncs seamlessly with the OneTouch Reveal® mobile app. Connecting with the OneTouch Reveal® mobile app enables even more insights to help users manage their diabetes – including automatic detection and notification of high and low patterns to help avoid them in the future as well as Blood Sugar Mentor™ messages. The pairing will also enable customization of device settings and synchronization of tagging from the app, which continues to be one of the top downloaded diabetes apps in Canada<sup>2</sup>.

“The OneTouch Verio Reflect™ system delivers real-time, personalized guidance and encouragement based on a patient’s blood glucose results. The new system is customizable to people with diabetes and their needs over time, adding significant value for both patients and their care teams,” says Barb Jackalin, Country Head, LifeScan Canada. “LifeScan has a rich heritage of innovation in blood glucose monitoring. We will continue to innovate for patients and accelerate progress with solutions such as OneTouch Verio Reflect™ system, the only meter with Blood Sugar Mentor™ messages and the number one downloaded diabetes management mobile app in Canada<sup>2</sup>, OneTouch Reveal®.”

The OneTouch Verio Reflect™ system was highlighted in February at the 12th International Conference on Advanced Technologies & Treatments for Diabetes (ATTD) as a culmination of multiple sessions held with various diabetes leaders and stakeholders on the continued importance of SMBG and the possibilities of connected systems which use smartphones as an enabler.

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<sup>1</sup> More than just using the meter

<sup>2</sup> Research2Guidance Diabetes App Market Data Q1 – Q4, 2018

“People living with diabetes face the challenge of balancing diabetes management tasks with living life to the fullest,” said Michael Vallis, PhD R Psych, Associate Professor of Family Medicine, Dalhousie University. “Awareness of blood glucose levels and identification of highs and lows allow the individual to stay within a safe zone; but at the cost of significant time and effort. This meter can make the work of diabetes management less demanding by providing intuitive, easily understood feedback in the moment by making sensitive suggestions and providing reinforcement and mentoring. As a health psychologist in diabetes, I see this system as ‘doing the heavy lifting’ regarding blood glucose management. I look forward to seeing people incorporate greater diabetes self-care without sacrificing quality of life.”

The OneTouch Verio Reflect™ meter will be available at stores in Canada beginning mid-May 2019. The OneTouch Reveal® mobile app is available as a free download for Apple® devices on the App Store® and Android™ devices on Google Play™ in Canada and 23 other countries globally.

### **About LifeScan, Inc.**

With a vision to create a world without limits for people with diabetes, LifeScan, Inc. is a world leader in blood glucose monitoring – globally more than 20 million people depend on OneTouch® brand products to help them manage their diabetes. For over 35 years, LifeScan has had an unwavering commitment to improving the quality of life for people with diabetes by developing products defined by simplicity, accuracy, and trust. For more information, visit [www.LifeScan.com](http://www.LifeScan.com) and [www.OneTouch.com](http://www.OneTouch.com).

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